



Kids Day

A Benefit for Valley Children's Hospital

The Fresno Bee
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32nd Annual Event: March 5, 2019

Dear Kids Day Leaders:

'Tis the season to be thankful. The holidays are fast approaching, and with that comes many other things: the weather is a bit cooler, the evenings are longer, and we often feel a deeper sense of gratitude. The holidays often bring about a desire to support our family, our friends, and our community, whether through gift giving, volunteerism, or quality time.

As you work through your holiday schedules, now is a great time to encourage your teams to think of fun and creative ways to support Valley Children's through Kids Day. It may feel like a ways away, but our days have a way of passing quickly this time of year. March 5th will be here before we know it!

Do your students or colleagues want to host a holiday bake sale to add to their Kids Day team total? Do they want to plan out how to hit the ground running once the new year strikes? If we can be of any assistance, please do not hesitate to call. We always love to hear from you!

With thanksgiving for all you do,

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George's Guide

Need some ideas to help get you started? Check out the 2019 George's Guide! This one-stop-shop document is a great place to review the rules, walk through the registration process, and read about some best practices for team fundraising. Happy reading!

[George's Guide](#)

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