



City of Modesto Illustrated Map

PO Box 905
Ripon, CA 95366
209-480-5244

Email: jessica@colortheskies.com

ADVERTISING AGREEMENT

The undersigned hereby contracts with Color the Skies for the duration and placement of their display ad as specified within this contract.

Please provide a clean business card (pdf, jpeg or vector art format). Ad design and layout available at an extra charge of \$70. If you would prefer to email your artwork please send to jessica@colortheskies.com.

A minimum of 30,000 full color novelty maps will be distributed by Color The Skies Guild of Valley Children's Healthcare and participating agencies: City of Modesto Community & Economic Development, Modesto Downtown Improvement District, Modesto Chamber of Commerce and Visit Modesto.

Illustration provided by Hergie The Illustrator.

Pricing:

- _____ Business Card Ad/Icon/Listing in directory
4.25" x 2.125"
\$500 (100 maps provided to advertiser)
 - _____ Advertisement/Custom Icon/Listing in directory
4.25" x 4.25"
\$1,000 (200 maps provided to advertiser)
 - _____ Advertisement/Custom Icon/Listing in directory
Panel Ad 4.25" x 8.5"
\$2,500 (500 maps provided to advertiser)
- *Custom ad sizes quoted upon request.*

Advertising cost based on a value for value model: \$5 map retail price.

Ad Space(s) _____

Design Fee _____

Total \$ _____

Space # _____

**Please make payment to
Color the Skies**

Credit Card Information

Type: *MC/Visa/AX*

Number: _____

Expiration: _____

3 digit code: _____ Zip Code: _____

I have read and clearly understand this advertising agreement and will abide by all conditions as specified herein:

Name: _____
Company: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone (____) _____ Fax (____) _____
Signature: _____ Date: _____



January 29, 2018

Please join us in celebrating the rich history, agriculture, personality and resources that Modesto offers! As an investor in Modesto's heritage please consider advertising in our uniquely designed map that will offer an engaging novelty appeal to both businesses, visitors and community members. This project will be printed and distributed in March/April 2018.

Map Features:

- High quality printing
- Minimum of 30,000 in distribution
- Rack friendly size
- Area Attractions

As a heritage partner you will receive:

- Full-color advertisement
- Numbered or Custom Icon
- Business Listing
- Maps based on advertising cost (option to purchase additional maps in inventory)

Advertisement Opportunities

- 4.25" x 2.125" Business Card Advertisement
- 4.25" x 4.25" Advertisement
- 4.25" x 8.5" Panel Advertisement
- Custom ad quotes upon request

For more information please contact:

Jessica Coleman, Color The Skies Guild of Valley Children's Healthcare (209) 480-5244.