



## Illustrated Ripon Map

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209-480-5244

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### Advertising Agreement

**DISTRIBUTION:** A minimum of 3,500 full color/two sided maps will be distributed via advertisers, public information centers and public events.

Furnished business card ads on clean business card (pdf, jpeg, or vector art format), no extra charge. Ad design and layout available at an additional \$70.

**Checks are payable to Color the Skies**

#### AD COPY:

I have read and clearly understand this advertising agreement. I will abide by all conditions as specified herein:

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Authorized by: \_\_\_\_\_

Color The Skies Guild Member

#### Display Ad Cost

Location Icon (\$100) and listed on the directory (limited icons available per area of downtown).

2"x2" Ad Space (\$150) - Perfect to announce a Save The Date. This also includes a location icon and will be listed on the directory.

2"x4" Ad Space (\$300) Recommended for business card. This ad also includes a location icon and will be listed on the directory.

4"x4" Ad Space (\$550) This ad also includes a location icon and will be listed on the directory.

**\*Larger ads upon request and availability.**

#### Advertising Placement and Cost

Ad Size: \_\_\_\_\_

Ad Cost: \_\_\_\_\_

Design Fee: \_\_\_\_\_

Total: \_\_\_\_\_

Space # \_\_\_\_\_

Notes:



## Illustrated Ripon Map

Color the Skies Guild is pleased to present an updated version of the Illustrated Ripon Map, to be released in January of 2018. The original map was produced in 2014 as a fun and interesting way to present the City of Ripon, its merchants, services and events to our residents and visitors.

The revised format will have the map of the city and the directory on the same side. The map will be 18"x24", full color and rack friendly. Advertising spaces have been adjusted to accommodate this improved version.

The alphabetized directory will include the business name only.

Maps will be available to advertisers upon request and availability (3,500 to be printed).

We will offer a pdf format downloadable version of the map as an added value. Printed in black and white the map can be used as a coloring project for children.

The deadline to purchase advertising is January 7, 2018.

This map will be updated annually with existing advertisers offered the first right of refusal.

***Thank you for supporting this project and your community!***

Jessica Coleman, President    (209)480-5244    [www.colorthesbies.com](http://www.colorthesbies.com)  
Color The Skies Guild of Valley Children's Healthcare

The Color The Skies Guild is a nonprofit organization which raises awareness, goodwill and financial support for Valley Children's Healthcare.  
[www.valleychildrens.org](http://www.valleychildrens.org)